

It's Good 2 Text!

Do we have your number?

Our Aim:

Moray Coast Medical Practice aims to adapt and reach patients by text messaging, a popular communication method. This system will be used to:

- Send appointment reminders to reduce DNAs (Did Not Attends) and wasted clinic time
- Send chronic disease review appointments
- Highlight events (e.g. Town Hall Flu Event, Drop-In Clinics, etc)
- Gather information (e.g. smoking status, blood pressure, carers identification, etc)
- Notify patients of services available (e.g. information evenings, etc)

**** Please ensure we have your correct mobile number in order to receive texts ****

How will we do this?:



Courtesy reminder of your appointment with Dr Green on (Wednesday) 19/06/2013 at 11:00 at Lossiemouth surgery. If you can't keep this appointment then please contact your surgery to change or cancel.

Your annual hypertension review is now due. Please contact the surgery to arrange:

- A fasting blood test with the Phlebotomist
- A Hypertension Annual Review appointment with the nurse 1 week later

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You are eligible for a flu vaccine – please attend the Town Hall Flu Day at Lossiemouth on Thursday, 3rd October, 2013 between 9am-4.30pm

The Disability Living Information Bus will be sited in our Lossiemouth Surgery car park on Wednesday, 3rd April, 2013 and there will also be an information table in Reception – please come along if you would find this information useful.

Sample texts

Outcome:

- Convenient for patients
- Reduction in DNA'd appointments (and therefore wasted clinic time)
- Improvement in chronic disease recall system for patients
- Reduction in postage costs
- Improvement in data collection for the Quality & Outcomes Framework



If you wish to opt out of receiving Practice texts at any time, please notify reception



moraycoastmedicalpractice.co.uk